

# Grand Rapids Airport Access Study

## Phase 2 Survey Summary – GVMC Local Survey Participants

### Overview

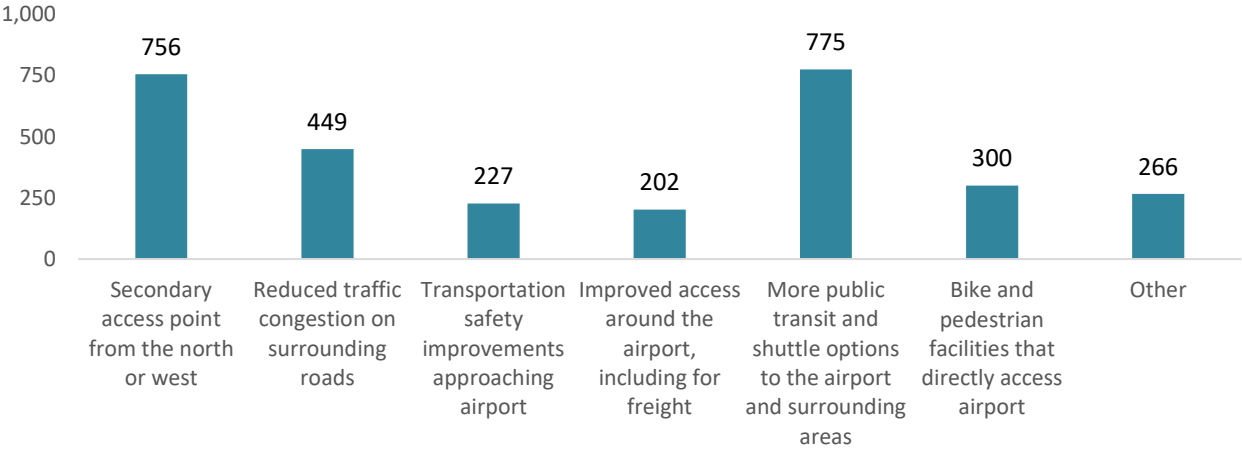
A total of 6,723 survey submissions were received, and responses came from nationwide participants who have traveled to or from the airport. For this summary, a total of 2,050 participants, who live, work or own a business within the study area, or whose zip code of residence is within the GVMC county boundaries were selected to further study the needs from a local perspective. Since all the questions are optional, not all recorded participants completed all questions. The survey was open on August 1, 2022 and closed on September 9, 2022.

### Airport Access Improvements

What are the top 2 airport access improvements you would like to see?

A total of 1,908 people answered this question. “More public transit and shuttle options to the airport ad surrounding areas” and “Secondary access point from the north or west” are the top two improvements selected by survey participants. Other improvements mentioned in the comments include improving pick up/drop off area by reducing congestion, better taxi services and more rental car options, and more convenient parking for airport employees.

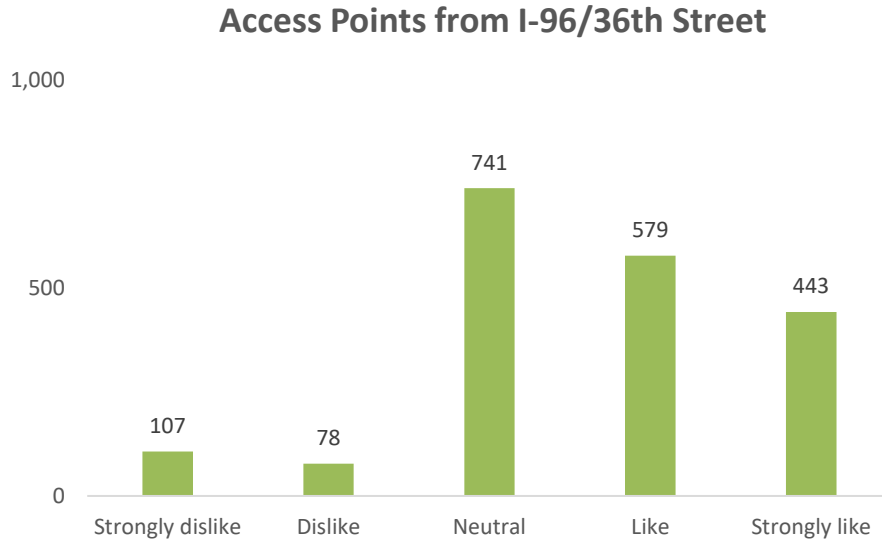
What are the top 2 airport access improvements you would like to see?



## Conceptual Alternatives – Airport Roadway Access

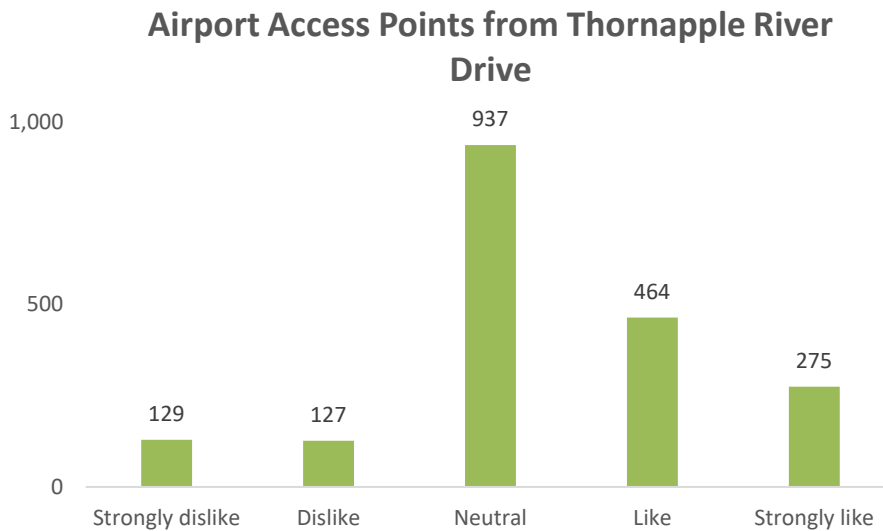
### Access Points from I-96/36th Street

A total of 1,948 people rated this alternative. It has overall positive responses with over half of people rating it with “Like” or “Strongly Like”.



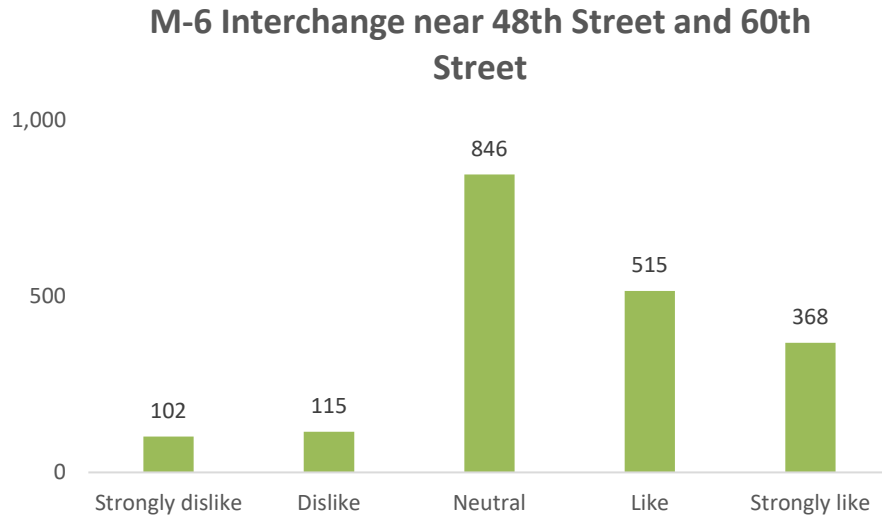
### Airport Access Points from Thornapple River Drive

A total of 1,932 people rated this alternative. The results are towards “Neutral”, with 48% of people selected this rating. 38% of people chose “Like” or “Strongly Like” for this alternative.



## M-6 Interchange near 48th Street and 60th Street

A total of 1,946 people rated this alternative. The results are also towards “Neutral”, with 48% of people who selected this rating. 45% of people chose “Like” or “Strongly Like” for this alternative.



Please comment on your ratings above, or provide any additional ideas you have for how to improve roadway access:

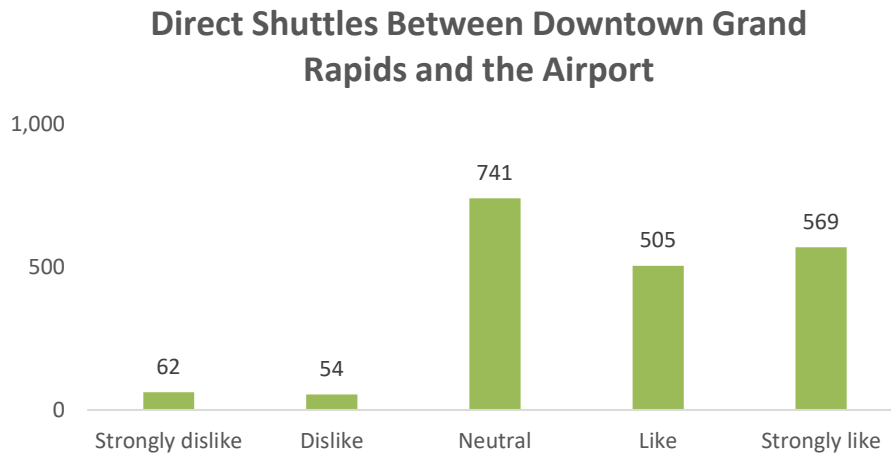
Frequently mentioned topics in the comments are:

- Overall support for adding airport access from highways, such as connections with I-96/36th and M6
- Concerns about whether adding access will interrupt or conflict with airport operations and runway design
- The need to relieve congestion at 44<sup>th</sup> and the pick up/drop off area

## Conceptual Alternatives – Multi-modal Access Features

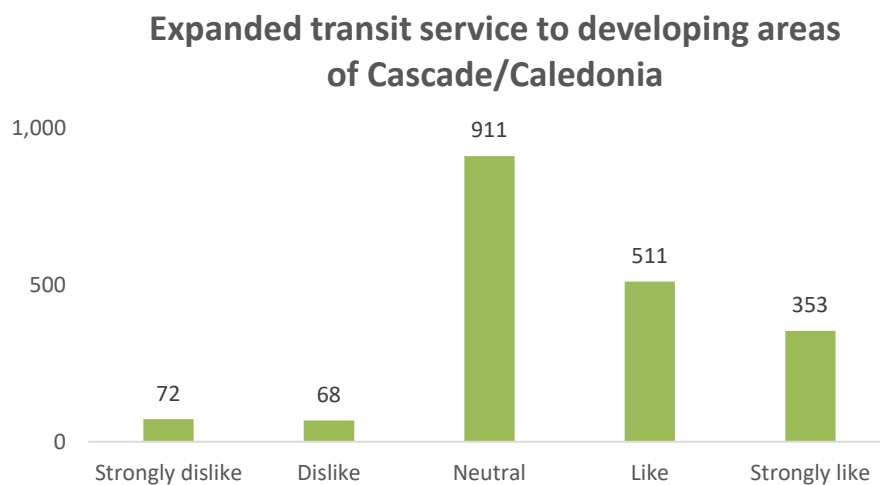
### Direct Shuttles Between Downtown Grand Rapids and the Airport

A total of 1,931 people rated this alternative. It has overall positive responses with over half of people rating it with “Like” or “Strongly Like”.



### Expanded transit service to developing areas of Cascade/Caledonia

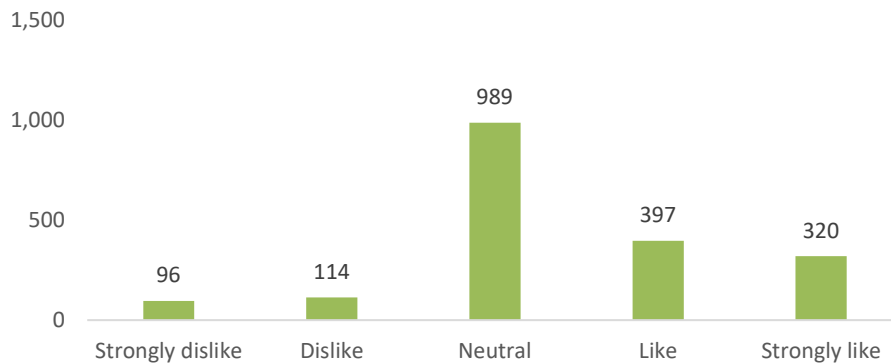
A total of 1,915 people rated this alternative. The results are towards “Neutral”, with 48% of people who selected this rating. 45% of people chose “Like” or “Strongly Like” for this alternative.



### Pedestrian and bike facilities directly accessing the Airport

A total of 1,916 people rated this alternative. The results are towards “Neutral”, with 52% of people who selected this rating. Fewer people (37%) chose “Like” or “Strongly Like” for this alternative compared to the other two alternatives.

## Pedestrian and bike facilities directly accessing the Airport



Please comment on your ratings above, or provide any additional ideas you have for how to improve roadway access:

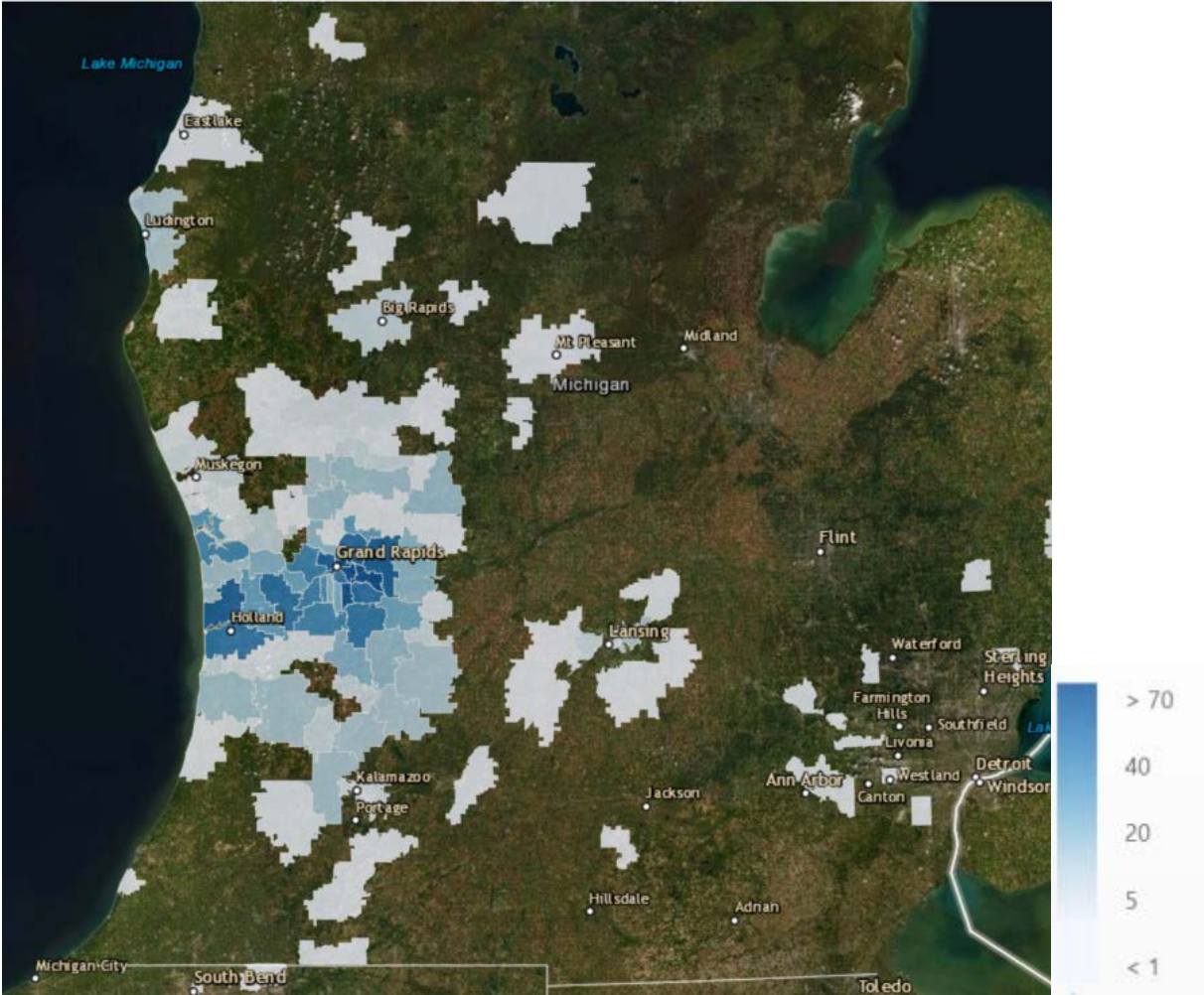
Frequently mentioned topics in the comments are:

- High support for improving public transit options, as well as adding transit shuttles to downtown
- While there is some support for improving bike facilities, questioning of the demand is frequently brought up because of the infeasibility of carrying baggage with bikes. However, there are also suggestions on adding bike racks on airport shuttles and on-site bike facilities at the airport
- Safety concerns for pedestrian and bicyclist on major roads

# Demographic Questions

## Zip Code

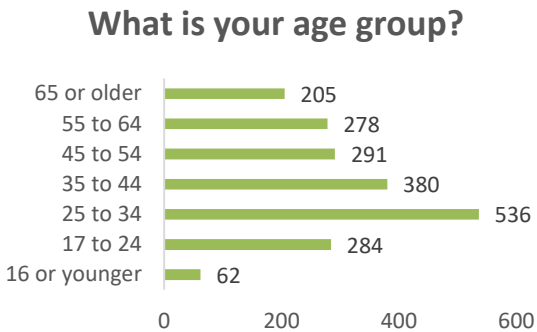
A total of 1,645 people entered their zip code. From all GVMC local participants, major cluster of residence are areas of Grand Rapids, East Grand Rapids, Kentwood and Holland.



Distribution of survey participants' residential zip code

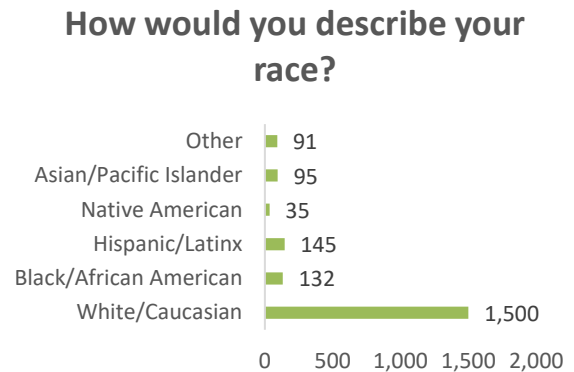
### What is your age group?

A total of 2,036 people answered this question.



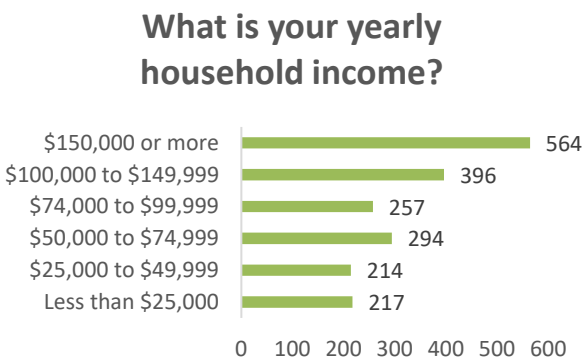
### How would you describe your race?

A total of 1,998 people answered this question.



### What is your yearly household income?

A total of 1,943 people answered this question.



### Why is this study important to you? (Select all that apply)

A total of 1,974 people answered this question. Top three reasons are “I live in the study area”, “I frequently travel from/to the airport”, and “I work/study in the study area”.

